WatchTrace Setup Guide 📄

Daily Visitor Reports. Simple. Clean. Automated.

Before You Begin

Once you've submitted your details on the WatchTrace early access form, our team will create a **unique site ID** for you (e.g., 12345b).

You'll receive an **email** containing:

- Your **unique site ID**

- A **personalized tracker script** to integrate into your site

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Your Personal Script

Use the following script **after replacing** YOUR_SITE_ID with the ID we send you:

<script async src="https://watchtrace.app/tracker.js" data-site="YOUR_SITE_ID"></script>

Example:

<script async src="https://watchtrace.app/tracker.js" data-site="12345b"></script>

WordPress Setup 🟦

Option 1 — Insert in Footer

1. Go to **WordPress Dashboard → Appearance → Theme File Editor**.

2. Open **footer.php**.

3. Paste your **personalized tracker script** just before </body>.

4. Click **Update File**.

Option 2 — Use a Plugin

1. Go to **Plugins → Add New**.

2. Search for **Insert Headers and Footers**.

3. Install and activate the plugin.

4. Go to **Settings → Insert Headers and Footers**.

5. Paste the script into the **Footer Scripts** section.

6. Click **Save**.

Custom Website Setup 🟩

For non-WordPress users:

1. Open your site's **main HTML template**.

2. Paste your **personalized tracker script** just before </body>.

3. Save & deploy.

Verifying Setup ✅

After adding the script, follow these steps to **confirm it's working**:

Step 1 — Open Developer Tools

1. Open your website in **Chrome** (or any modern browser).

2. **Right-click** anywhere → select **Inspect**.

3. Go to the **Network** tab.

Step 2 — Check Tracker.js Request

1. Refresh your webpage while the **Network** tab is open.

2. In the requests list, find:

3. https://watchtrace.app/tracker.js

4. Confirm you see **Status: 200 (OK)** ✅
   (This means the script is loading properly.)

Step 3 — Verify Data Collection

1. Navigate to another page on your site.

2. Then return to your original page.

3. In the Network tab, find a request to:

4. https://watchtrace.app/collect

5. If **Status: 200 (OK)** ✅ → visitor data is being successfully sent to WatchTrace.

Step 4 — First Report

Once the script is working:

- WatchTrace will automatically track all visits.

- You'll receive your **first daily PDF visitor report** in your inbox at **9 AM local time**.

- You can also **manually download your report anytime** using your personal link:

🔗 **Manual Report Link:**

https://watchtrace.app/manual-report?shield=YOUR_SITE_ID

Note: If you don't receive your report by 9 AM, check your **Spam** or **Promotions** folder.
If it's still missing, contact us at **support@watchtrace.app**.

Troubleshooting & Support 🛠️

- **Not seeing visits?** Double-check script placement.

- **Using caching plugins?** Clear the cache.

- **Script not loading?** Re-check the YOUR_SITE_ID value.

- Still stuck? Contact us at **support@watchtrace.app**.

What's Next 🚀

- Once setup is complete, WatchTrace will automatically send your **daily visitor report** at **9 AM**.

- You can **manually download reports anytime** if needed.

- After **7 days**, we'll send you a **quick feedback form** to help improve your experience.